



Synergy Achieves Microsoft ISV Gold Competency

La Jolla, CA—January 12, 2011—Synergy, Inc., a leading provider of products for enhancing Microsoft SharePoint Products and Technologies, today announced that it has achieved the Microsoft Independent Software Vendor (ISV) Gold Competency. In renewing its status as a premier Microsoft Partner, Synergy has also attained Silver in two other competencies for SharePoint.

“Microsoft has implemented significant changes to its partner program and we are extremely pleased that we have met the stringent requirements necessary to achieve their Gold level ISV Competency status,” said David Seaman, VP SharePoint Products and Technologies, Synergy.

According to Jon Roskill, the corporate vice president of the Microsoft Worldwide Partner Group, “The change to the competency model that we've done, I think, initially is subtle, but it is very significant. We're moving from an organizational-based competency model to one that's based truly on workload.”¹

Synergy's earned its Gold competency status following weeks of evaluation and testing of its flagship product Synergy Replicator for SharePoint by an independent third party.

Synergy has been a Microsoft Partner since 2003.

About Synergy

Founded in 1997, Synergy works to solve the needs of globally distributed enterprise-sized businesses. Specializing in Microsoft SharePoint Products and Technologies, Synergy helps global organizations overcome the challenges they face in sharing information around the world. Synergy's flagship product, Replicator, is a web-based platform used to synchronize and manage business intelligence in real-time across a wide area SharePoint server environment. Replicator ensures uninterrupted access to SharePoint content, enhancing employee productivity and efficiency, and improving branch office performance globally. Synergy is Microsoft Gold Certified. www.synergy.com

#####

Copyright © 2011 by Synergy, Inc. All rights reserved. Synergy and the Synergy logo are either registered trademarks or trademarks of Synergy, Inc. in the United States and/or other countries. All other product and company names mentioned herein may be trademarks of their respective owners.

Press Contact:

Lisa Bastias
Director of Marketing
Synergy, Inc.
+1.226.339.0079
lbastias@synergy.com

¹ Bekker, Scott. “Switch Is Flipped on Microsoft Partner Network,” *Microsoft Certified Professional Magazine Online*. 1 Nov. 2010. <<http://mcpmag.com/articles/2010/11/01/switch-is-flipped-on-microsoft-partner-network.aspx>>.