



Synergy, Inc. has offices located in La Jolla, CA, USA | Vaughan, ON, Canada | West Sussex, England  
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**SYNERGY**

## Synergy to Focus on Products and Solutions for OpenText Content Server®

**La Jolla, California - March 16, 2012** – Synergy announces that, after the sale of its **SharePoint® products division**, it will continue to operate independently with a focus on solutions for OpenText Content Server®. “We are very excited to move forward after the SharePoint sale as an OpenText partner providing solutions for our Content Server customers”, said Doug Arthur, president of Synergy. “We have been in the OpenText business for over 15 years and have developed a premier line of products to offer customers. Interest in our replication product has taken off as organizations around the world see the value proposition it offers.”

**Synergy** works to solve the needs of globally distributed enterprise-sized businesses. Synergy’s flagship product, **Replicator**, is a back end, web-based platform used to synchronize and manage data providing full, real-time access across a wide area Content Server environment. Available products include:

### Replication

Synergy offers a number of replication products from our **Synergy Replicator** product line that provide full multi-directional replication capability. Content Server objects are replicated to one or more participating systems. Any modifications to any of those replicas will be reflected back to every other replica as well as the original object. All sites in production are updated automatically using a proprietary technology that enables transmission of data over low bandwidth networks.

### Content Server to SharePoint Migration

Our newest product, **Sharelink**, provides an easy method for migrating data from Content Server to SharePoint. Synergy is uniquely qualified to help organizations migrate their content from Content Server to SharePoint because, as a company, we have over 20 years combined experience in the two technologies. We have developed proven tools that allow data to be exported from Content Server, modified and then imported into SharePoint. We also provide expert migration services based on many years of experience migrating data to SharePoint.

### Bulk Loader and Bulk Exporter

**Bulk Loader** loads documents, attributes and meta-data from all types of applications, storage areas and legacy systems into Content Server. Capabilities allows for unattended loading, intelligent folder structure creation and the ability to define complex attributes. **Bulk Exporter** is a companion product to the **Bulk Loader**. This module allows designated users to export content, attributes, Records Management and other meta-data to the file system. With the versatility of Bulk Exporter and Bulk Loader, organizations can easily rearchitect and



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reorganize their taxonomy and content. All changes to content and metadata are audited through standard Content Server functionality.

To learn more about our Content Server products and solutions such as [Workflow Steps](#), [Workflow Escalation](#), [Workflow Map Printer](#) and [Extranet Secure](#), please visit our products page: [www.synergy.com/products/opentext/](http://www.synergy.com/products/opentext/)

### **About Synergy**

Founded in 1997, [Synergy](#) works to solve the needs of globally distributed enterprise-sized businesses. Synergy provides products and consulting services for OpenText Content Server. Synergy is Microsoft Gold Certified and an OpenText partner. For more information, please visit: [www.synergy.com](http://www.synergy.com)

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